



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 4/30/2015

Multiple District 14

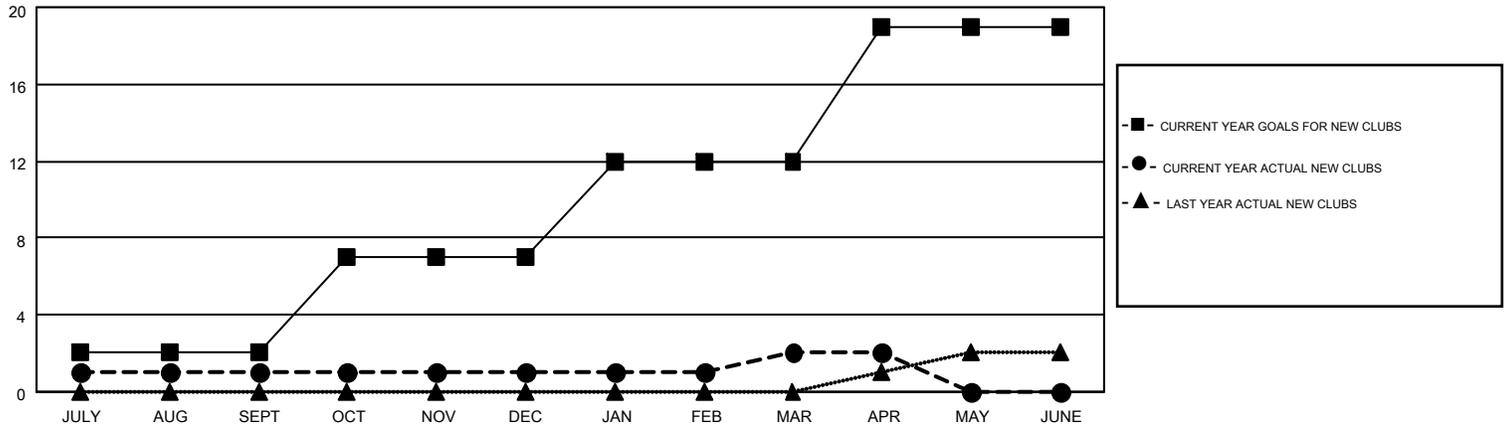
LOCATION: PENNSYLVANIA

GMT: JERRY SMITH

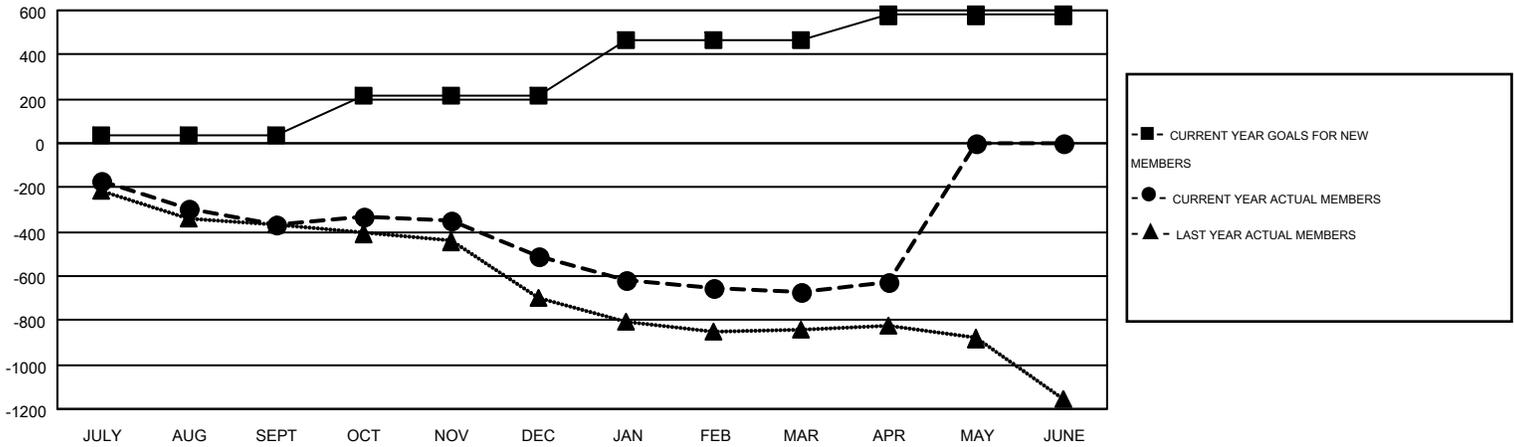
GMT CA 1

Clubs					Members				
RESULTS FOR 2014-2015					RESULTS FOR 2014-2015				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	CHARTER AND NEW MEMBERS ADDED	DROPPED MEMBERS	NET GAIN/LOSS
JULY/AUG/SEPT	2	1	7	-6	JULY/AUG/SEPT	35	301	667	-366
OCT/NOV/DEC	5	0	4	-4	OCT/NOV/DEC	177	400	543	-143
JAN/FEB/MAR	5	1	4	-3	JAN/FEB/MAR	255	312	474	-162
APR/MAY/JUNE	7	0	0	0	APR/MAY/JUNE	111	160	113	47

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 15	406 CLUBS OF 727 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	15,739 (77.20%)
DECEASED	317	FEMALE	4,649 (22.80%)
CLUB CANCELLED	146	<u>FAMILY UNIT MEMBERS</u> 3,569	
OTHER	1,334	<u>HEAD OF HOUSEHOLD</u> 1,725	
TOTAL	1,797	<u>NON-HEAD OF HOUSEHOLD</u> 1,844	

[CLICK HERE FOR HEALTH ASSESSMENT DATA](#)